

GOOD VIBRATIONS.....FOR MEN

- **Introducing the FLIP ZERO EV: New TENGA male masturbation toy adds electronic vibrations for enhanced pleasure**

TENGA, the sexual pleasure brand, today introduces the latest in vibrating pleasure for men from its unique FLIP Series. Taking men to new heights of pleasure, the TENGA FLIP ZERO Electronic Vibration (EV) brings vibrations closer to the user than any other and will be available from leading UK adult sex toy retailers from November 2017.

The FLIP ZERO EV is the first electronic male masturbation toy developed TENGA, the innovative Japanese brand known for its discreet packaging and design award-winning range of male toys.

The FLIP ZERO EV sends rumbling vibrations from within its elastomer sleeve, giving a more intense vibration and delivering out of this world sensations. Two vibrating motors are located at different points in the masturbator to send pulsating vibrations throughout the toy to provide rumbling sensations with each stroke. There are furthermore five (low, high, pulse, alternating, random) vibration settings to send trembling stimulation throughout the FLIP ZERO EV and deliver a range of sensations for customised pleasure.

The FLIP ZERO EV features TENGA's most intricate internal details yet. Pressure pads are easy to grip which can also adjust the internal pressure whilst the product easily charges when docked into its charging base with magnetized charging connectors ensuring the product stays in place, whether it is faced up or down.

The pioneering FLIP-open function keeps the item hygienic for multiple uses and comes with a case to cover after use.

TENGA first launched its male masturbation products in the UK in 2007, including its best-selling EGG and Vacuum CUP ranges. The range includes both single use and multiple use products. The FLIP ZERO range is its most technologically advanced multiple use toy to date and its first to include electronic vibrations.



The new FLIP ZERO EV will be available from UK adult retailers at a RRP of £200.

A spokesperson for TENGA said: “Our aim is to revolutionise sexual pleasure and design toys that enables everyone to enjoy their sexuality. The FLIP ZERO EV is our first electronic masturbator for men, and a natural next step in the innovation of masturbation toys. It’s time that everyone gets to enjoy good vibrations!”

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For further media information please contact:

TENGA team at Burson-Marsteller UK

Email: B-MLonTENGA@bm.com

Phone: 0207 300 6113

TENGA

TENGA Co., Ltd., is a lifestyle brand of sexual wellness items and aims to revolutionise sexual pleasure by bringing sexuality to the forefront, for all to enjoy. Based in Tokyo, Japan, TENGA launched in 2005 and has since sold 57 million products worldwide across 45 countries. The company recently expanded its range of male and female sexual wellness products available in the UK, including innovative male masturbation sleeves, female vibrators, and lubricants. TENGA also recently launched its TENGA FLEX Silky White and Rocky Male masturbator products in the UK in mid-2017.

TENGA has been awarded the Red Dot Design Award for five of its innovative sexual wellness products.

TENGA aims to enhance consumers’ knowledge of sexual health, disease prevention and sexuality through information and awareness projects.

For more info on TENGA and their products, please visit www.tenga-global.com